

Millstadt Library Board Minutes- Fundraising Committee

March 31, 2025

3:00 p.m.

Millstadt Library

The Fundraising Committee Meeting was held to discuss upcoming fundraising events. Those in attendance were Fundraising Committee members, Bob Englebretson, Patti French and library director, Nichole Lauko, Others in attendance were, Liz Lange, Mary Agnes Schlather, Roxanne Amos, Linda Hopfinger, Arlene Glaeser, and Jenny Bernstein.

Guests and Appearances:

Old Business:

- 1) Total Funds Balance as of 03/25/2025: \$59,863.05
 - a. With pledge: \$104,863.05
- 2) Discussed 2025 Calendar of Events
 - a. Quarterly restaurant collaborations
 - i. Will contact someone for possibly May or June
 - b. Virtual 5K
 - i. Had 25 sign-ups.
 - ii. Total gross: \$1,025.25
 - iii. Total expenses: \$10.50 in shipping, \$80 for additional 10 hats = \$90.50
 - iv. Total earnings: \$934.75
 - v. Thank you again to Debbi Scharf of Scharf's Creative Stitches for donating a majority of the hats!
 - c. Penguin Random House Friends of the Library Grant
 - i. There were over 300 applicants and we did not receive the grant.
 - d. Leprechaun Crawl
 - i. Thank you to Bob and Roxanne for filling the snack bags.
 - ii. Thank you to Kim and Mark, Linda, Roxanne, Jenny, Liz, and Bob for helping to sell the pub mix.
 - iii. Made 135 bags.
 - iv. Total gross as of 03/31/2025: \$718.00
 - v. Total expenses: \$89.80 for pub mix, bags donated.
 - vi. Total Earnings as of 03/31/2025: \$628.20
 - vii. Thank you to the Millstadt Chamber of Commerce for allowing us to sell at the event and to the Millstadt VFW and Ott's Tavern/Millstadt Fish Stand for hosting us.
 - viii. Patti suggested to form a membership committee. Those members are Linda Hopfinger, Patti French, Liz Lange, Jenny Bernstein, and Roxanne Amos. They will meet on March 10 at 2 p.m.
 - e. PictureIt!
 - i. Jenny has listed July 22 and 29 as possible dates. Nichole will reach out to Millpond to verify.

New Business

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1) Membership Drive/Creating a yearly/monthly giving/membership/member only events

1. Please see the Membership Committee Meeting minutes for the full discussion.
2. Draft Membership Brochure
 - 1) Discussed the following changes: see about relabeling the tier benefits, change the front of the brochure to say something about membership, create a dedicated webpage, add a box to allow members to opt out of receiving membership benefits, change out the picture on the front of the brochure, update the statistic from 2017, add a printed date at the bottom, when finished print out at place in in the Senior Talk.
 - 2) It was discussed to have payment plans available. Nichole will look into it, but having payment plans also means assuming that individuals will pay all installments to receive benefits.
 - 3) The brochure will be sent out again with updates and will be reviewed again at the next meeting.

2) National Library Week

1. April 6 – 12, theme is Drawn to the Library
2. Lee's will host a round up at the register all week for the New Millstadt Library.
3. Each day will have an event and a Spirit Week theme and Thursday will be an Open House from 4:30 p.m. to 6:30 p.m.

3) Picture It!

1. Tuesday, July 29 has been verified with Millpond and Jenny.

4) Next Events

1. We will start planning for 2025-2026 events at June meeting.

It was discussed to not meet in April and instead, the next Friends and Fundraising meeting will be held Monday, May 19 at 3 p.m.

Respectfully submitted by Nichole Lauko