

Millstadt Library Board Minutes- Fundraising Committee

December 27, 2021

7:00 p.m.

Millstadt Library

The Fundraising Committee Meeting was held to discuss upcoming fundraising events and polling for the annexation referendum. Those in attendance were board vice president, Jennifer Bernstein, board president, Bob Englebretson and library director, Nichole Lauko. Jennifer Gratteau and Barbara Hilmes were also present. Board trustee, Patti French was absent.

Old Business: The totals for fundraisers to date were discussed. The Halloween Bakesale, \$459.75; Picture It!, \$1249.37; Holiday Open House, \$1747.03; Papa Vito's Night Out, \$600; and donors, \$7215.00. Without running book sales and other small donations, the total raised is \$11271.15.

New Business: A book sale benefitting the New Millstadt Library will be held from 10 a.m. to 2 p.m. on January 21 and 22.

The virtual 5K dates will be February 7 through 25. The program will either be organized through RunSignUp that does charge for processing fees or through FinalLap of Collinsville who uses the same program. Nichole Lauko is awaiting more information. T-shirt designs and sellers were discussed, including TownHall Archery, Alternative T's and Beatniks. Barbara Hilmes offered to call TownHall Archery where the library has previously done business. The amount of shirts to purchase will depend upon minimum quantity pricings. The 5K will be promoted online.

A sponsorship letter was discussed. More information is needed to develop a standard sponsorship letter, however, advertising spots on the website and on upcoming fundraisers and a placement in the opening day program were discussed.

The poll that was sent from John Chrastka of EveryLibrary had changes made by Bob Englebretson and Nichole Lauko. The poll was approved by the group and is still awaiting final confirmation from John Chrastka. The group will review a School District Map to determine areas needed for possible door-to-door polling. In-person polling will be during the times of January 10 through 23. Events during these times will be scoped for possible polling ability. An online verison of the poll will be made and sent out to local organizations, such as Millstadt News, Millstadt PTA and churches. It will also be available online. The poll will be made into a scannable QR code and placed at local businesses.

Another painting fundraiser was discussed to be held in March and ideas of a meat shoot or trivia night were discussed for April or May as well as another Food Truck Night in May or June.

The next Friends and Fundraising meeting will be held Monday, January 31 at 7 p.m.

Respectfully submitted by Nichole Lauko