

Millstadt Library Board Minutes- Fundraising Committee

December 30, 2024

3:00 p.m.

Millstadt Library

The Fundraising Committee Meeting was held to discuss upcoming fundraising events. Those in attendance were Fundraising Committee member, Bob Englebretson, and library director, Nichole Lauko, Fundraising Committee member, Patti French, was absent. Others in attendance were, Liz Lange, Mary Agnes Schlather, Roxanne Amos, Kim Atkins, Linda Hoepfinger, and Jenny Bernstein.

Guests and Appearances:

Old Business:

- 1) Total Funds Balance: \$56,628.96
 - a. With pledge: \$101,628.96
- 2) Wrapping Fundraiser
 - a. 37 presents wrapped, total raised \$159.00
- 3) Discussed 2025 Calendar of Events
 - a. Round-Up for the Library at IGA/Lee's
 - i. Will contact closer to National Library Week in April
 1. April 6 – 12, theme is Drawn to the Library
 - b. Quarterly restaurant collaborations
 - i. February – Papa Vito's
 - ii. June?
 - iii. September?
 - iv. Possible locations could also be Arby's, Good Morning Café, Spike's, Sunrise Pancake House
 - c. Tablescape at Ott's as a part of the Holiday Home Tour in December
 - i. Will need to verify with Terry
 - ii. Discussed the true ability to earn funds from this event. Discussion will need to continue on the viability of this as a fundraising event.
 - d. PictureIt!
 - i. Jenny will check calendar for July availability. Once decided, Nichole will reach out to Millpond.

New Business

- 1) Giving Tuesday
 1. Kim Atkins suggested that the library do a post for Giving Tuesday and pushed it on social media and matched donations up to a certain amount.
 2. Total raised: \$625.00
- 2) Tea Party Survey Results
 1. 8 surveys were completed. Majority results were for \$40 a ticket. It was decided to table the Tea Party for this year and come up with a way to make it more cost and time effective.
- 3) Race to the Next Chapter Virtual 5K

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1. St. James is hosting their Run With Heart in February, so the Virtual 5K is moved to the entire month of March.
 2. Will cost \$30 per person just like the previous one with a \$2.80 sign up fee through RunSignUp. It was discussed whether or not race sign ups could be done in-person at the library and Nichole said that they could be, but it would not be advertised.
 3. Sign-ups are active and it is published in the *Millstadt News*. Anyone who signs up by February 15 will receive a commemorative hat/headband.
 4. Nichole has been researching items and printers and is waiting on information from Artwear Screen Printing and Scharf's Creative Stitches. Mary Agnes Schlather suggested another company, Promo Partners.
- 4) Papa Vito's Dine Out Night
1. The original plan was to host a cooperative night in March, but due to the Race change, we will try to set up the event for February. Still waiting for their representative to get back with the library. Nichole will try again after the holidays.
 2. We need confirmation by January 15, so we might try reaching out to another local business.
- 5) ILA Legislative Meetup Update
1. Nichole and Board Trustee, Heather Erwin, attended a Legislative Meetup hosted by the Illinois Library Association. They connected with Representative Kevin Schmidt and were able to learn about the view he had obtained on the referendum. We had good conversations about the library's needs and his ability to help us meet our goals.
- 6) Baked Goods Auction
1. Nichole ran across a fundraiser put on by another library, a Baked Goods Auction. This would be where we could have people and possibly some small businesses, like Millstation Creations and Kezler Sweets, offer to create something for the auction. The auction would then be online and there would be a pickup date after the auction.
 2. Discussed to have the event either in February or October and to have it this year, we will do it in October with Halloween/Fall themed items.

The next Friends and Fundraising meeting will be held Monday, January 27 at 3 p.m.

Respectfully submitted by Nichole Lauko